

UNIVERSITY SCHOOL OF MASS COMMUNICATION
GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY
Sector 16C, Dwarka, New Delhi - 110078

Schedule for Minor Exams (online)

Semester - III (All Specialisations) - Academic Year: 2021-22

Course/s	Date and Day	Time
MMCC 201 Advertising Concepts , Creativity & Media MMJN 201 Journalism: History, Concepts and Principles MMNM 201 New Media: Policy and Practices MMTV 201 TV Production, Direction and Ethical Issues	9 November, 2021 (Tuesday)	12:00 noon to 12:45 pm
MMCC 203 Consumer Behaviour and Market Research MMJN 203 Reporting, Editing & Photojournalism MMNM 203 Digital Journalism MMTV 203 Screenwriting for TV and Film	11 November, 2021 (Thursday)	12:00 noon to 12:45 pm
MMCC 205 Public Relations and Corporate Communication MMJN 205 Broadcast Journalism MMNM 205 Smartphone Communication Technology MMTV 205 Digital Cinematography	12 November, 2021 (Friday)	12:00 noon to 12:45 pm

All the students shall make it convenient to appear in the minor exams.

Vinay Shanker

VINAY SHANKER
 Assistant Professor, USMC
 Coordinator, Exams

Queeny Pradhan
 1/11/21
Prof. QUEENY PRADHAN
 Dean, USMC